


















SDG Impact Lab Masterclass Series 2025



The SDG Impact Lab Masterclass Series is an eight-week course focused on how to make progress towards the SDGs. It is underpinned by three core curriculum areas: Ethics, Evidence and Engagement. Each session will focus on one or more of the SDGs with expert input from Oxford faculty and invited guests. There will be group and peer-learning components as well as case studies of projects delivered by previous Lab Fellows

	Week	How to change the world	SDG Focus	SDG Goals
Ethics	HT - Week 1 21/01/25 5:30-7:30pm	How to change the world: Ethics, evidence, engagement	Global Food System <i>Guest Speaker: Prof. Sir Charles Godfray, Director, Oxford Martin School, Director, Oxford Martin Programme on the Future of Food</i>	     
	HT - Week 2 28/01/25 5:30-7:30pm	Purpose: Identifying your contribution	Education <i>Guest Speaker: Dr Mark Henstridge, CEO of Oxford Policy Management and Co-Director of the Research on Improving Systems of Education (RISE) programme</i>	  
	HT - Week 3 04/02/25 5:30-7:30pm	Character: Who do you need to be to do what you want to do?	Health and wellbeing <i>Guest Speaker: Prof. Proochista Ariana, Associate Professor International Development and Health, Director of MSc in International Health and Tropical Medicine</i>	
Evidence	HT - Week 4 11/02/25 5:30-7:30pm	Judgment: How to work in a world of conflicting principles, goals and consequences	Clean water and Sanitation <i>Guest Speaker: Dr Susann Stritzke, Senior Programme Manager, Oxford SDG Impact Lb</i>	
	HT - Week 5 18/02/25 5:30-7:30pm	Evaluation	Sustainable energy <i>Guest Speaker: Dr Alexis McGivern, Net Zero Integrity Manager, Oxford Net Zero, Smith School for Enterprise and the Environment</i>	   
	HT - Week 6 25/02/25 5:30-7:30pm	Experimentation	Sustainable cities <i>Guest Speaker: Prof. Tim Schwanen, Professor of Transport Geography and Director of the Transport Studies Unit</i>	 
Engagement	HT - Week 7 04/03/25 5:30-7:30pm	Communication	The potential of digital technologies <i>Guest Speaker: Adam Elman, Director of Sustainability for Google in Europe, the Middle East, and Africa (EMEA)</i>	
	HT - Week 8 11/03/25 5:30-8:30pm	Delivery	Achieving SDG Impact: Panel Discussion – Followed by a Social Event with Drinks & Canapés <i>Guest Speaker: Dr Anne Makena, Co-Director of the Africa Oxford Initiative (AfOx), Paul Humpherson, Criminal Barrister, Law Tutor, and Founding Director of Tap Social, and Prof. Alexander Betts, SDG Impact Lab co-founder</i> Venue: Said Business School (Park End Street)	